

To our Exhibitors:

Important information about Construct Data Verlag/Fair Guide

Construct Data Verlag, an Austrian company, has for a lengthy period deceived exhibitors in Sweden and abroad into believing that they have booked a free service comprising an entry in Construct Data Verlag's list of exhibitions (Fair Guide) without charge. In actual fact, the service costs tens of thousands of kronor over a three-year period. Construct Data Verlag has now been condemned for fraud.

Chemnitz Regional Court (Landgericht Chemnitz) has concluded that the sales letter concerning the Fair Guide is formulated in such a way that recipients are deceived into thinking that the offer is free of charge. According to the Court, Construct Data Verlag cannot demand any money from the companies that have reported them. The sentence is to be regarded as a breakthrough for all companies that have been swindled by Construct Data Verlag.

We also wish to inform all our exhibitors and contacts that Construct Data Verlag has used our name and information from our web sites without our knowledge or approval.

According to the legal advisors that our trade organisation Fairlink has been in touch with, Construct Data Verlag has contravened the Swedish Criminal Code as well as the Swedish Marketing Act with regard to fraud.

In case you have been affected, we have produced two letter templates, which you are free to use in any communication with Construct Data Verlag (CDV):

Letter 1 - for use as a first written communication with CDV.

Letter 2 - for use as a follow-up to previous communication with CDV, in which you have already rejected any demands and, most importantly, claimed *not* to have signed a binding contract.

Please contact us if, in the future, you receive an offer from an unknown company in connection with planned participation at one of our fairs, and which in some way implies, directly or indirectly, any form of collaboration with the Swedish Exhibition Centre, so that we may provide confirmation of the collaboration or otherwise.

Yours sincerely
THE SWEDISH EXHIBITION CENTRE
Business Area Exhibitions

Bertil Falck
bertil.falck@swefair.se

Annika Orgert
annika.orgert@swefair.se